

PRESS RELEASE

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Physician-Led Network Tackling High-Cost Care Doctors Backed by Advanced Analytics to Deliver Coordinated Care

Richmond, VA – September 8, 2015 -- [Virginia Care Partners](#) (VCP) has implemented new analytic and management tools that assist in identifying opportunities to coordinate care more effectively for 70,000 people in the Richmond Metro area.

VCP contracted with The Advisory Board Company to implement the Crimson Population Risk Management (CPRM) analytics platform which collects medical and pharmacy claims across payors and enables the network to stratify patients into risk groups: high, low and rising. By reviewing the data with VCP, member physicians gain valuable insight into how to provide cost-effective, integrated care and better manage chronic diseases like hypertension and diabetes to reduce hospitalizations and ED visits.

“These tools may not be a manageable investment for independent practices,” said Dr. John Siedlecki, VCP Board of Managers Treasurer and Payer Committee Chair. “By being a part of Virginia Care Partners, my practice can participate in shared savings contracts supported by advanced technology that will help us improve the health status of our patients in a more integrated, cost-effective way.”

Crimson Care Management (CCM) helps VCP physicians maximize coordination and delivery of care to their patients. VCP’s RN care managers work one-on-one with eligible patients to implement their physician’s care plan, working towards the goal of effective self-management. CCM facilitates care management by automating workflow, incorporating lab and medication clinical data and standardizing documentation to improve sharing of the patient’s progress with physicians and their practice staff.

The Crimson tools are also instrumental in identifying care gaps across the continuum by providing up-to-date actionable data used to engage patients in appropriate preventive or follow-up care, e.g. mammograms or colorectal cancer screening, as defined by evidence-based measures. Closing care gaps can improve patient outcomes and demonstrates VCP’s commitment as a high-quality network proactively improving the delivery of care.

“It’s really amazing what the tools enable us to do,” said Dr. Gigi deBlois, VCP’s Chief Medical Officer. “We can evaluate compliance with evidence-based measures, as well as cost drivers by patient, physician, practice, diagnosis, revenue code and episode; elements that are essential to succeeding in value-based contracts with payors.”

About [Virginia Care Partners](#)

Virginia Care Partners, LLC (VCP) is the first physician-led, clinical integration network in Virginia. Built on a foundation of technology that enables the gathering, sharing and evaluation of quality data across inpatient, outpatient and ambulatory settings, VCP physicians are at the forefront in crafting sustainable, patient-centered, evidence-based healthcare solutions that improve patients’ outcomes while reducing costs. While most VCP physicians operate independently and are free to use any hospital in caring for their patients, the organization is closely aligned with HCA Virginia, which has provided financial, staffing, and other support since the organization was formed. VCP has contracts with Aetna, Coventry, Optima, Cigna and HCA Virginia Employee Benefit Plan.

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