

---

## PRESS RELEASE

### FOR MORE INFORMATION, CONTACT:

Cathy Soffin  
Virginia Care Partners  
804-887-2143  
[Catherine.Soffin@viriniacarepartners.com](mailto:Catherine.Soffin@viriniacarepartners.com)

Jeff Blunt  
Transcend  
513-826-7094  
[jblunt@humana.com](mailto:jblunt@humana.com)

## Virginia Care Partners and Transcend Sign Agreement to Improve Health of Medicare Advantage Members

*Physician-led network focal point of collaboration with Transcend*

**Richmond, VA** – February 18, 2016 – [Virginia Care Partners](#) (VCP) has entered into an agreement with Transcend to provide population health management services through value-based care to 10,000 Richmond-area Medicare Advantage patients.

Transcend will work with more than 90 VCP primary care physicians, consulting with them in their offices to help track, analyze, and act on data about their Medicare Advantage patients' health. Transcend's support includes services that will help VCP physicians better identify and address opportunities to improve care and health outcomes.

VCP was formed in 2012 by physicians who shared a commitment to improving their patients' health outcomes by applying best treatment practices across all care settings – in physician offices, hospitals and outpatient care settings. VCP works collaboratively to negotiate value-based care contracts that provide incentives for improved patient outcomes, adherence to care standards, increased preventive care and chronic disease management, and reduced cost.

“Because primary care physicians are expected to manage every aspect of their patients' care, especially those with chronic diseases, partnerships like this reaffirm the crucial role they play in the current contracting landscape,” said Michael Petrizzi, MD, Hanover Family Physicians and member of VCP's Payer Committee. “Now physicians have support in meeting the goals CMS established by appropriately compensating physician time and effort to deliver comprehensive, high quality care.”

The Transcend team will work directly with VCP physician office staff to assist with patient data review and analysis, and identify gaps in care. Transcend's care navigation nurses, for example,

will work side-by-side with VCP staff to review patient charts and contact patients who are overdue for appointments or would benefit from chronic disease management programs such as diabetes management.

“When high quality physicians are partnered with a comprehensive population health care model, we have the opportunity to excel,” said Transcend President Patrick Adams. “We’ve seen firsthand how our approach not only supports a more satisfying experience for the physicians, but also better health outcomes for the people in their care.”

#### **About Virginia Care Partners**

[Virginia Care Partners](#), LLC (VCP), is the first physician-led, clinical integration network in Virginia. VCP physicians are collaborating to build sustainable, patient-centered, evidence-based healthcare solutions that improve patients’ outcomes while reducing costs. While most VCP physicians operate independently and are free to use any hospital in caring for their patients, the organization is closely aligned with HCA Virginia, which has provided financial, staffing, and other support since the organization was formed. VCP has contracts with Humana, Aetna, Coventry, Optima, Cigna, United Healthcare and HCA Virginia Employee Benefit Plan.

#### **About Transcend**

[Transcend](#), a subsidiary of Humana Inc. (NYSE:HUM), is a population health management company that meets physicians, medical groups and integrated delivery systems wherever they are on the path to practicing value-based medicine. Locally established Transcend teams work directly with physicians and practice staff to improve patient health outcomes and operational efficiency through practical, coordinated services. In this way, Transcend helps physicians become successful population health managers. Transcend supports nearly 1,400 primary care physicians with more than 90,000 Medicare Advantage (and Medicaid) members across a half-dozen geographic markets in the central, southeastern and eastern U.S. For more information, please visit [www.transcendphm.com](http://www.transcendphm.com).

###